

SVOX Forum 08

Zürich, Switzerland
November 12 until 14, 2008

Wednesday November 12, 2008

19:00 - 20:00 **Informal Reception** Novotel City-West (Hotel Bar)

Thursday November 13, 2008

08:30 - 09:00 Registration

09:00 - 09:10 Conference Opening Volker Jantzen Welcome Note

Session 1:

09:10 - 09:30 BMW Klaus Bengler Keynote Speech

09:30 - 09:50 Daimler Florian Hanisch Automotive HMI - Current and Future Trends

09:50 - 10:10 Audi Peter Kohlschmidt CE4A - An initiative to integrate devices into cars

10:10 - 10:30 SVOX Martin Reber Best speech technology design practices

10:30 - 11:00 Panel Discussion Eric Lehmann

11:00 - 11:20 *Coffee Break*

Session 2:

11:20 - 11:40 Continental Thomas Rosenstock Natural Language Speech Dialogs

11:40 - 12:00 Harman Becker Thomas Nickl How to bring Music Services in the car and smart ways to use the content

12:00 - 12:20 Denso Daniel Vine Evaluation of Speech Interfaces

12:20 - 12:40 AWTCE Lionel Dricot No interface makes good interface (design for users, not for engineers)

12:40 - 13:10 Panel Discussion Eric Lehmann

13:30 - 14:30 **Lunch**

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Session 3:

14:50 - 15:10	Mitsubishi Electric Research	Kent Wittenburg	TBC
15:10 - 15:30	Elektrobit	Thomas Fleischmann	Development of a multimodal driver experience
15:30 - 15:50	SVOX	Volker Jantzen	Polyglot TTS: A break-through in mixed linguality
15:50 - 16:20	Panel Discussion	Eric Lehmann	
16:20 - 16:40	<i>Coffee Break</i>		

Session 4:

16:40 - 17:00	Asahi Kasei	Makoto Shozakai	Mass Production Technologies of ASR
17:00 - 17:20	Texas Instruments	Anton Hierhager	TBC
17:20 - 17:30	Jari	Kaneo Hiramatsu	Information, Warning and Control in Advanced Driver Assistance Systems
17:30 - 17:50	Freescale Semiconductor	Jim Bridgewater	Vector Graphics - a new paradigm in HMI implementation
17:50 - 18:20	Panel Discussion	Eric Lehmann	
18:30 - 19:15	Shuttle to Zollikon		
19:30 - 24:00	<i>SVOX Forum - Dinner</i>		

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Friday **November 14, 2008**

08:30 - 09:00 Conference Re-opening

09:00 - 09:10 Chairman's Address Beat Curti

Session 5:

09:10 - 09:30 TomTom Natasa Jovanovic Portable Navigation Devices & Human Language Technology Providing a safer and more enjoyable driving

09:30 - 09:50 Navigon Jochen Katzer TBC

09:50 - 10:10 Esmertec Davide Mancuso TBC

10:10 - 10:30 Deutsche Telekom Thomas Scheerbarth TBC

10:30 - 11:00 Panel Discussion Eric Lehmann

11:00 - 11:30 *Coffee Break*

Session 6:

11:30 - 11:50 GfK Oliver Römerscheidt The importance of voice related features to enhance the value of a PND. Does the market honor it?

11:50 - 12:10 Skyhook Wireless Dan Jelfs XPS 2.0 - the Location Platform for the Connected Car

12:10 - 12:30 Gracenote Thomas Olbrich TBC

12:30 - 12:50 iSuppli Roger Lanctot Voice Technology Getting a Lift from Connectivity, Telematics

12:50 - 13:00 *Coffee Break*

13:00 - 13:20 Falk Holger Hausmann TBC

13:20 - 13:40 de Carta Armin Fendrich Connected Navigation

13:40 - 14:10 Panel Discussion Eric Lehmann

14:15 - 15:30 ***Farewell Lunch***