

SVOX Powers In-car Speech Output for the Infiniti Vehicle Line-up

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Zurich, August 29, 2007 – SVOX, the leading provider of embedded speech output solutions, today announced that Infiniti leverages SVOX speech solutions to provide drivers with enhanced convenience when using the in-vehicle navigation system.

Using the SVOX voice-activated user interface, the Infiniti Navigation System helps drivers to keep their eyes on the road and contributes to safely reaching their destinations. Infiniti will offer the SVOX-enabled Infiniti Navigation System on five models in 2008 model year and the entire Infiniti line-up by the 2009 model year.

Powered by SVOX Automotive, the industry's leading embedded speech output solution, the system interacts with the driver in a natural and intuitive way. Martin Reber, COO of SVOX, said, "As traffic volumes continue to increase and car infotainment systems become more sophisticated, speech technology provides the most convenient interface with a car's navigation system. The Infiniti navigation system includes one of the most comprehensive installations of voice features we have seen to date."

About SVOX AG

SVOX AG is the leading provider of embedded speech output solutions for the automotive and mobile device industries. The SVOX Text-to-Speech system, the company's signature product, is part of a full product suite of small, fast and multilingual applications that enable computers and other electronic devices to convert written text into natural-sounding and easily comprehensible speech. SVOX's focus on embedded speech allows for specifically optimized solutions, and its software architecture provides customers with a speech engine that can be easily tailored to their technical requirements and market needs.

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