

SVOX opens office in Ulm; strengthens Speech Recognition and Speech Dialog teams in Germany

Zurich, Switzerland, March 19, 2009 – SVOX, the leading provider of embedded speech solutions, today announced that it will open an office in Ulm, Germany, according to SVOX CEO Martin Reber. The new office will initially have about 30 employees, eventually growing to more than 60 people, with the main focus being on the development of speech recognition and speech dialog systems.

By opening an office in the heart of the region that is a home base for such companies as Audi, Daimler and Porsche, SVOX aims to be closer to its automotive customers and partners. Equally important, the company plans to benefit from highly educated and skillful workforce available in the region.

Mr. Reber said that “By opening the Ulm office, SVOX clearly demonstrates its commitment to conducting R&D locally and in close collaboration with customers based in the region. Years of experience with complex and high-profile customer projects convince me that local presence and support is of paramount importance. Establishing presence in Ulm is a logical next step for SVOX: it strengthens our position in speech recognition and dialog and provides a good fit with activities at our development center in Munich.”

About SVOX AG

SVOX AG is the leading provider of embedded speech solutions for the automotive and mobile device industries. SVOX focus on embedded environments and the use of flexible software architectures allow for optimized ASR, TTS and speech dialog solutions that can be easily tailored to customers` technical requirements and market needs. For more information, please visit: www.svox.com.

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